

Sample Timetable for BA Global Marketing Top Up Course

	9.15	10.15	11.15	12.15	13.15	14.15	15.15	16.15	17.15
Monday				Lecture 12.15-13.15 Strategic Marketing Planning		Tutorial 14.15-15.15 International Business	Lecture 15.15-16.15 Marketing and Management of Innovation	Tutorial 16.15-17.15 Marketing and Management of Innovation	Lecture 17.30-18.30 International Business
Tuesday									
Wednesday	Tutorial 9.15-10.15 Strategic Marketing Planning	Seminar 10.15-12.15 International Marketing							
Thursday									
Friday					Lecture 13.15-14.15 Cross Cultural Studies	Tutorial 13.15-14.15 Cross Cultural Studies			

	Seminar
	Lecture
	Tutorial

Timetable based on student taking four core 20 credit modules, one 20 credit option of *Marketing and Management of Innovation* and the 20 credit project.